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SEPTEMBER 25, 2008

## TECH COCKTAIL AT CHAMPAIGN BIG TEN STYLE

Frank Gruber

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Today I traveled to Champaign, Illinois to host our first ever campus TECH cocktail event at The University of Illinois at Urbana-Champaign (UIUC).



With the support of the **Champaign County Economic Development Corporation** and **Fox/Atkins Development, LLC** we are pleased to be hosting TECH cocktail Champaign. For those who don't know UIUC, is arguably the birthplace of the modern Web. Mosaic (later called Netscape), TCP/IP, apache and various other internet technologies we take for granted were pioneered at UIUC. Also, the founders of PayPal, YouTube and other top web companies are UIUC alums.



This morning we were on the CBS Network affiliate WCIA 3 Morning Show with Amber Jenne, Jennifer Ketchmark and Rob Collins as we looked to preview the event.

The event will show off six local Champaign-Urbana startups which will be demoing in an expo-style at the event. The six startups demoing include:

**Autonomic Materials Inc. (AMI)** - created self-healing polymer coatings for anticorrosion applications.

**Cazoodle** - offers "deepen" search on the Web—to access the vast amount of data beyond the reach of current search engines.

**ISS** - the overall goal of ISS is the commercialization of the instrument for clinical applications, specifically in Cardiovascular/Cerebrovascular and Sleep Medicine.

**Network Geographics** - creating tools to simplify and automate the analysis of changes to an enterprises security stance.

**NPL Associates, Inc.** - solving tomorrow's energy problems NPL pioneered the NaBH4/H2O2 fuel cell technology in the United States. NPL Associates, under a DARPA SBIR contract, has demonstrated for the first time the feasibility and excellent performance of peroxide-based fuel cells.

**Snap and Buy** - an intuitive and social mobile service that enables users to receive immediate access to price-comparison, reviews and other product information simply by taking a picture of the barcode of a product using their cell phone. Additionally, Snap and Buy will instantly poll the users' Facebook friends to get their opinion on "Should I Buy?"

Special thanks to Tonv Millenbine for helbinda to oraanize our first Big Ten-style TECH

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- StumbleUpon is a startup again!
- Zappos Map - check out the latest Zappos order real-time on a...
- How Apple Put Everyone In an App State of Mind
- Engadget's wild ride in the P.U.M.A. The self-balancing...
- "According to a new report, West Palm Beach-based Kitson & Partners is currently developing a new..."
- Finally: Tweet your Flickr Photos (Firefox Add-on)
- Yelp Will Let Businesses Respond to Web Reviews
- "At no other time in recent history has it been easier or cheaper to start a new kind of company...."
- Gizmodo - Crunchpad: Photos of TechCrunch's

... cocktail event. And don't forget to join the TECH cocktail COMMUNITY at: [iam.techcocktail.com](http://iam.techcocktail.com). Cheers!

Delicious Web...

I recently took a close look at two Dell computers with Intel...

Sphere It



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"<http://twitpic.com/3a6r6> - finally found the page I was looking for on TurboTax."



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"@gmc wow, congrats on making StumbleUpon a startup again!"

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"thought this was a fun @Zappos map mashup: <http://cli.gs/ybQWgE>"

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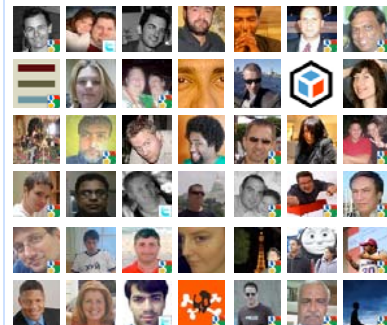
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### WHERE IS FRANK NEXT?




Frank is planning trips to


- Portland** from April 16th to 17th.  
Visiting Intel & the Portland WiMax event!
- Milwaukee** from May 28th to 31st.

### WEB & TECH EVENTS

[Full Conference Schedule](#)

Today  **Tuesday, April 14** ▾

<b>Thursday, April 16</b>
<a href="#">The Next Web Conference</a>
<b>Friday, April 17</b>
<a href="#">The Next Web Conference</a>
<a href="#">WEB09</a>
<b>Saturday, April 18</b>
<a href="#">WEB09</a>
<b>Monday, April 20</b>
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<b>Tuesday, April 21</b>
<a href="#">www 2009 Madrid</a>
<b>Wednesday, April 22</b>

 [Full Conference Schedule](#)

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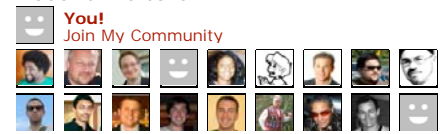


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